

Beth Gharrity Gardner
Curriculum Vitae

EDUCATION

2016 University of California, Irvine (UC Irvine), Ph.D. Sociology

Dissertation: "Speaking for the Public: How the media constructed controversy and consensus about abortion from 1972 through 1994."

Committee: Dr. Francesca Polletta (chair), Dr. Edwin Amenta, and Dr. Evan Schofer.

2012 University of California, Irvine (UC Irvine), M. Phil. Sociology

Thesis: "Follow the Leader? The Influence of the Civil Rights Movement on the Coverage of the Feminist, Antiwar, and Supremacist Movements, 1957 - 1997."

Committee: Dr. Francesca Polletta, Dr. Edwin Amenta, Dr. Evan Schofer, Dr. David Snow, and Dr. Matthew N. Beckmann.

Field exams: Political Sociology, with Honors, and the Sociology of Culture.

2004 New York University (NYU), B.A. Sociology, with Honors, and Africana Studies. History minor, magna cum laude, Best Honors Thesis in Sociology, Phi Beta Kappa

PROFESSIONAL RESEARCH AND EMPLOYMENT

05/2018-present Research Consultant, Center for Health Policy and Media Engagement, George Washington University School of Nursing, Washington D.C. Work remotely. Research Project: "The Woodhull Study Revisited: Nurses Representation in Health News Media" (PIs: Prof. Dr. Diana J. Mason and Director of Communications and Media Projects, Barbara Glickstein).

03/2016-03/2018 Visiting Scholar, Department of Sociology and Centre for Citizenship, Social Pluralism and Religious Diversity, University of Potsdam. Research Fields: Migration and the Rise of Populism, Familial Pluralism and Religion.

11/2016-01/2017 Visiting Researcher, Centre for Citizenship, Social Pluralism and Religious Diversity, University of Potsdam, Germany. Research Project: "Exit, Voice, and Loyalty in Catholic Church Synod on the Family Surveys," (PI: Dr. Bryan S. Turner).

11/2016-03/2017 Instructor, "Social Movements," undergraduate-level seminar, Department of Sociology, University of Potsdam, Germany. Course time divided into ~50% lecture and 50% discussion/activities.

03/2016-07/2016 Research Associate, Hawaii/Pacific Basin Area Health Education Center (AHEC), University of Hawaii. Worked Remotely. Research Project: "Health Systems EHR (Electronic Health Records)/HIT (Health Information Technology) Assessment Survey Report." (PI: AHEC Director, Dr. Kelley Withy). Editing Project: *Hawai'i Journal of Medicine & Public Health*. 2017. 76 (3 Suppl 1).

2008-2015 Graduate Research Assistant, Department of Sociology, University of California, Irvine. Research Projects: "Culture and Narrative in Social

- Movements;” Open Society Foundation-supported “Storytelling in Advocacy,” “Is the Internet Creating New Reasons to Protest?;” NSF-supported “Feminization of the Field of Public Deliberation; and “Trajectories of Cultural Objects,” (PI: Dr. Francesca Polletta).
- 2013-2015 Managing Editor, *Policy and Politics in Nursing and Health Care*, 7th ed. Worked Remotely. Tracked and managed 92 manuscripts, and coordinated all communications between the editors, authors, publisher, and production manager.
- 2010-2014 Graduate Research Assistant, Department of Sociology, UC Irvine. Research Projects: “The Political Consequences of Voluntary Associations, 1970-2010” and “Voluntary Associations and Political Process in Comparative Perspective,” (PI: Dr. Evan Schofer).
- 06/2012-09/2012 Graduate Research Assistant, Department of Sociology, UC Irvine, Research Project: “The Pictorial Framing of Occupy Wall Street in News Coverage,” (PI: Dr. David Snow).
- 2010-2012 Graduate Research Assistant, Department of Sociology, UC Irvine, NSF-supported Research Project: “Political Organizations in the News (PONS),” (PIs: Dr. Edwin Amenta and Dr. Neal Caren).
- 2007-2008 Research Interviewer, Policy Research Associates. San Francisco County, CA research site. Research Project: “MacArthur Mental Health Court (MHC) Study,” (PIs: Dr. Henry J. Steadman and Dr. Allison Redlich).
- 2006-2008 Research Assistant, Visitor Research and Evaluation Department, Exploratorium, San Francisco, CA. Research Projects (selection): NSF-supported “Group Inquiry by Visitors at Exhibits (GIVE)” (PIs: Dr. Sue Allen and Dr. Josh Gutwill); “Nanotechnology Discussion Forums” (PI: Veronica Garcia-Luis); “MIND Exhibitions Evaluation” (PI: Dr. Joyce Ma).
- 2004-2005 Database Assistant and Insect Preparator, Division of Invertebrate Zoology, Entomology, American Museum of Natural History (AMNH), New York, NY. Research Project: “Plant Bug Planetary Biodiversity Inventory (PBI),” (PI: Dr. Randall T. Schuh).
- 2003-2005 Volunteer Assistant/Archive Materials Collection, Lower East Side Squatters and Homesteaders Archive Project, New York, NY.
- 06/2004-12/2004 Research Assistant to Dr. Dalton Conley, Center for Advanced Social Science Research (CASSR), New York University, New York, NY.

AREAS OF SPECIALIZATION

Political Communication and Mass Media (across types of talk/content, sources, media institutions, and systems); Collective Action (social movements, political advocacy groups, and populism); Political Sociology (comparative political cultures, civil society infrastructures, and welfare state systems); Sociology of Culture (theory, narrative, and cultural products); Qualitative Methods (textual and visual content analysis, comparative historical and QCA, ethnographic methods); Quantitative Methods (“large N” international comparisons, longitudinal analysis, survey data analysis)

PUBLICATIONS

Refereed Monographs:

Gardner, Beth Gharrity. 2015. *Speaking for the Public: How the Media Constructed Controversy and Consensus About Abortion from 1972 through 1994*. Doctoral Thesis. University of California, Irvine.

Refereed Book Chapters:

Polletta, Francesca and Beth Gharrity Gardner. (In press, 2018). "The Forms of Deliberative Communication." *The Oxford Handbook of Deliberative Democracy*, edited by André Bächtiger, John S. Dryzek, Jane Mansbridge, and Mark E. Warren. New York: Oxford University Press.

Gardner, Beth Gharrity, Diana J Mason, and Barbara Glickstein. 2016. "Using the Power of Media to Influence Health Policy and Politics." Pp. 120-136 in *Policy and Politics in Nursing and Health Care*, 7th ed., edited by Diana J. Mason, Deborah B. Gardner, Freida Hopkins Outlaw, and Eileen O'Grady. St. Louis, MO: Elsevier.

Polletta, Francesca and Beth Gharrity Gardner. 2015. "Culture and Movements," in *Emerging Trends in the Social and Behavioral Sciences*, edited by Robert A. Scott and Stephen M. Kosslyn. Hoboken, NJ: John Wiley and Sons.

Polletta, Francesca and Beth Gharrity Gardner. 2015. "Narrative and Social Movements." Pp. 534–548 in *The Oxford Handbook of Social Movements*, edited by Donatella della Porta and Mario Diani. New York: Oxford University Press.

Polletta, Francesca, Bobby P.C. Chen, Beth Gharrity Gardner, and Alice Motes. 2013. "Is the Internet Creating New Reasons to Protest?" Pp. 17-36 in *The Future of Social Movement Research: Dynamics, Mechanisms, and Processes*, edited by Jacquelin van Stekelenburg, Conny Roggeband, and Bert Klandermans. Minnesota, MI: University of Minnesota Press.

Gardner, Beth Gharrity. 2013. "Social Media" in *The Wiley-Blackwell Encyclopedia of Social and Political Movements*, edited by David A. Snow, Donatella della Porta, Bert Klandermans, and Doug McAdam. Malden, MA: Wiley Blackwell Publishing.

Gardner, Deborah, Mary Wakefield, and Beth G. Gardner. 2007. "Contemporary Issues in Government." Pp. 622-646 in *Policy and Politics in Nursing and Health Care*, 5th ed., edited by Diana J. Mason, Judith Leavitt, and Mary Chaffee. St. Louis, MO: Saunders.

Refereed Journal Articles:

Amenta, Edwin, Beth Gharrity Gardner, Amber Tierney, Anaid Yerana Celina, and Thomas Alan Elliott. 2012. "A Story-Centered Approach to the Newspaper Coverage of High-Profile SMOs." *Research in Social Movements, Conflicts and Change*, 33: 83-108.

Polletta, Francesca, Bobby P.C. Chen, Beth Gharrity Gardner, and Alice Motes. 2011. "The Sociology of Storytelling." *Annual Review of Sociology*, 37: 109-130.

Under Review:

Gardner, Beth Gharrity, Erin Evans, Myra Marx Ferree, and Tim Sven Müller. 2018. "Performing Objectivity: How Journalists used and mediated seemingly neutral rhetoric in the American abortion debate."

Gardner, Beth Gharrity. 2018. "Reportorial Conventions for Outrage Rhetoric in the American Abortion Debate."

Writings in Preparation:

Gardner, Beth Gharrity and Michael Neuber. "Lifeworld Disruption and the Demand for Populist Mobilization," article in progress.

Gardner, Beth Gharrity and Evan Schofer. "Civic Associations and Protest: A cross-national comparison." Working Paper.

Gardner, Beth Gharrity, Barbara Glickstein, Diana J. Mason, and Monica McLemore, "Influencing Health Policy and Politics in the Contemporary Media Landscape." Chapter revision.

Gardner, Beth Gharrity. "Portraying the Popular Will: Rhetoric of "the people," polls, and bystanders in mass media coverage," article in progress.

"Contending the Modernization of Sex: Exit, voice, and loyalty in the Catholic Church Synod on the family," article in progress with Byran S. Turner and Rosario Forlenza.

Schofer, Evan and Beth Gharrity Gardner. "Voluntary Associations and Economic Inequality." Working Paper.

INVITED TALKS

2018 Center for Anthropological, Political, and Social Theory (CAPS) Faculty of Social Sciences, University of Copenhagen, Denmark, Workshop on Visual Social Sciences and Digital Media Politics. "Lifeworld Disruption and the Demand for Populist Mobilization," October 11-12.

2018 Institute for the Study of Protest and Social Movements (ipb, Institut für Protest- und Bewegungsforschung), Berlin, 'Politics from Below' Colloquium. "Lifeworld Disruption and the Demand for Populist Mobilization: A different take on a dialogue between scholars of social movements and populism," May 7.

2016 Centre for Citizenship, Social Pluralism and Religious Diversity, Lecture Series on Citizenship, University of Potsdam, Potsdam, Germany. "Speaking for the Public: The reportorial construction of consensus and controversy in the American abortion debate," December 1.

2015 Young Scholars in Social Movements Conference, Center for the Study of Social Movements, University of Notre Dame, South Bend, IN. "Outrage Rhetoric in the Newspaper Coverage of the American Abortion Debate." May 2.

2015 University of Potsdam, Sociology Department Social Movements Seminar. "Media and Movements," July 8.

SELECTED CONFERENCE PRESENTATIONS

2017 "Portraying the Popular Will: Rhetoric of "the people," polls, and bystanders in mass media issue coverage." Paper presented on panel session (Populism, Performance, and the Media) at

- the Conference on Populism and Citizenship, University of Potsdam, Potsdam, Germany. July 6-8.
- 2016 “Joining the Fray? Journalists’ use and attribution of outrage rhetoric in abortion coverage.” Paper presented on panel session at the American Sociological Association Annual Meeting, Seattle, WA. August 20-23.
- 2014 “Guise of Neutrality: The Role of Neutral Discourse and Journalists in Framing the Abortion Debate” (w. E. Evans, M. M. Ferree, and T. Müller). Paper presented on panel session (Social Movements and Media) at the American Sociological Association Annual Meeting, San Francisco, CA. August 16-19.
- 2014 “The Body in Protest: Theoretical approaches and methodological challenges” (w. M. Neuber). Paper presented at the American Sociological Association Annual Meeting, San Francisco, CA. August 16-19.
- 2014 “Newspaper Images of Protest: The pictorial framing of Occupy Wall Street” (w. M. Neuber). Paper presented on panel session at the Media Sociology Preconference of the ASA Annual Meeting, Oakland, CA. August 15.
- 2013 “World Society, International Non-Governmental Organizations (INGOs), and Political Participation” (w. J. Kerrissey and E. Schofer). Paper presented at the American Sociological Association Annual Meeting, New York, NY. August 10-13.
- 2013 “Staying Above the Fray: Journalists' use of neutral rhetoric in the Abortion debate” (w. E. Evans and M.M. Ferree). Paper presented on panel session at the Media Sociology Preconference of the ASA Annual Meeting, New York, NY. August 9.
- 2012 “Civic Associations and Protest: A cross-national comparison” (w. E. Schofer). Paper presented on panel session at the American Sociological Association Annual Meeting, Denver, CO, August 17-20.
- 2012 "Follow the Leader? The influence of the civil rights movement on the coverage of the feminist, antiwar, and supremacist movements, 1957 –1997.” Paper presented at the American Sociological Association Annual Meeting, Denver, CO, August 17-20.
- 2011 “Voluntary Associations and Economic Inequality” (w. E. Schofer). Paper presented on panel session at the American Sociological Association Annual Meeting, Las Vegas, NV, August 20-23.
- 2011 “Set in Stories: Standing and demands in the newspaper coverage of SMOs, and the Townsend Plan” (w. E. Amenta, A. Tierney, and T. Elliott). Paper presented on panel session at the American Sociological Association Annual Meeting, Las Vegas, NV, August 20-23.
- 2009 “Is the Web Creating New Reasons to Protest?” (w. F. Polletta, P.C.B. Chang, and Alice Motes). Paper presented on panel session at the American Sociological Association Annual Meeting, San Francisco, CA, August 8-11.

FELLOWSHIPS, AWARDS, AND GRANTS

- 2016-2018 Department of Sociology and Center for Citizenship, Social Pluralism and Religious Diversity, University of Potsdam, Germany. Visiting Scholar.

- 2016-2017 Center for Citizenship, Social Pluralism and Religious Diversity, University of Potsdam, Germany. Visiting Researcher on project with Dr. Bryan S. Turner, 6000€ for three months.
- 2015 Young Scholars in Social Movements Conference, University of Notre Dame Center for the Study of Social Movements, May 1-3. Selected presenter.
- 2015 Department of Sociology, UC Irvine. Summer Research Fellowship, \$1,500.
- 2010-2015 Center for the Study of Democracy, UC Irvine. Jack W. Peltason Democracy Fellowship, summer research awards for five years (see below).
- 2014 Graduate Dean's Dissertation Fellowship, UC Irvine, \$5,200.
- 2014 Department of Sociology, UC Irvine. Summer Research Fellowship \$1,400.
- 2013 Social Sciences Graduate Division, UC Irvine. Brython-Davis Fellowship \$6,000.
- 2013 Center for the Study of Democracy, UC Irvine, seed grant for a study on voluntary associations and political process in comparative perspective with Dr. Evan Schofer, \$1,300.
- 2012 Department of Sociology, UC Irvine. Summer Research Fellowship \$800.
- 2012 Associate Dean's Fellowship, UC Irvine, \$5,200.
- 2011 Social Science Research Center (WZB) and Berlin Graduate School of Social Sciences, Humboldt-Universität zu Berlin. Berlin Summer School in Social Sciences Fellowship: Linking Theory and Empirical Research, module on "civil society," \$2,000.
- 2011 Department of Sociology, UC Irvine. Summer Research Fellowship, \$2,000.
- 2011 Center for the Study of Democracy, UC Irvine, seed grant for a study on the consequences of voluntary associations internationally, 1970-2006, with Evan Schofer, \$1,500.
- 2011 Center for the Study of Democracy, UC Irvine. Summer Fellowship \$1,500.
- 2010 Social Science Research Council (SSRC) Dissertation Proposal Development Fellowship (DPDF) in the field of "Interdisciplinary Approaches to the Study of Contentious Politics," led by Professors Doug McAdam and Sidney Tarrow, \$5,000.
- 2010 Center for the Study of Democracy, UC Irvine. Summer Fellowship, \$3,000.
- 2009 "Law, Culture, and Technology" Reading Group series, Center for Law, Society and Culture, UC Irvine, \$400.
- 2009 Center for the Study of Democracy, UC Irvine. Summer Affiliate Fellowship, \$3000.
- 2008-2014 School of Social Sciences, UC Irvine. Social Science Merit Fellowship, \$137,236.00 for five years.
- 2004 Department of Sociology, New York University. Award for Best Honors Thesis in Sociology, \$500.

TEACHING EXPERIENCE

Instructor:

Social Movements, undergraduate level course, Department of Sociology, University of Potsdam, Germany. (Winter 2016/17)

Teaching Assistant: (undergraduate courses at the University of California, Irvine)

Sociological Theory, Prof. Francesca Polletta, Sociology course. (Winter 2015; Spring and Winter 2014; Winter 2013; Winter and Spring 2012; Fall 2010)

Computer-Based Research in the Social Sciences, Prof. Paul J. Morgan, online Social Science course. (Summer 2015)

Sociology Majors Seminar: Transition to Adulthood, Prof. Joy Pixley, Sociology course. (Fall and Spring 2011)

International Sociology, Prof. Evan Schofer, Sociology course. (Winter 2011)

Race and Ethnicity, Prof. Chuck O'Connell, Sociology course. (Winter 2009)

US Foreign Policy I, Prof. Ceasar Sereseres, Political Science course. (Fall 2008)

SERVICE TO THE DISCIPLINE

2018-present Multidisciplinary Panel Expert, International Panel on the Internet & Populism for the European Commission.

2011-present Manuscript Reviewer:
American Sociological Review
American Journal of Cultural Sociology
Mobilization
Sociological Quarterly
Sociological Forum
International Sociology
Research in Social Movements, Conflicts and Change
Ada: A Journal of Gender, New Media and Technology

2016-present English Language Content and Copy Editor (selection):

Rucht, Dieter. 2017. "Exploring the Backstage: Preparation and implementation of mass protests in Germany." *American Behavioral Scientist*, 61(13): 1678-1702.

Schmidt-Wellenburg, Christian. 2017. "Lawyers, Economists and Citizens." Pp. 31-45 in *The Transformation of Citizenship, Volume 1: Political Economy*, edited by Juergen Mackert and Bryan S. Turner. London: Routledge.

2017 Conference Chair for Panel on "Populism in Europe" (Dr. Cas Mudde, Dr. Ruth Wodak, and Dr. Yannis Stavrakakis). Conference on Populism and Citizenship, University of Potsdam, Potsdam, Germany. July 6-8.

- 2010-2015 Associate Editor, *Center for the Study of Democracy Working Paper Series*, UC Irvine. https://escholarship.org/uc/csd_rw
- 2010-2015 Participant in the Irvine Comparative Sociology Workshop (ICSW), organized by Professors David J. Frank, Ann Hironaka, and Evan Schofer; and in the Social Movements and Social Justice Work Group (SMSJ), organized by Prof. David S. Meyer.
- 2014 Research Mentor, taught data collection and organization to an undergraduate student as part of my collaborative research project with Dr. Evan Schofer on voluntary associations and political processes internationally
- 2009-2010 Co-founder/co-organizer, "Law, Culture, and Technology" Reading Group series, Center for Law, Society and Culture, UC Irvine.

PROFESSIONAL MEMBERSHIPS

American Sociological Association (ASA)

Communication, Information Technologies, and Media Sociology (CITAMS, formerly CITASA), Collective Behavior and Social Movements (CBSM), Culture, Political, and Economic Sociology Sections

Society for the Study of Social Problems (SSSP)

The Phi Beta Kappa Society

Fembot Collective

STATISTICAL COMPETENCE

Expertise in SPSS and Stata statistical software packages (courses and work at UC Irvine as well as certification for "Categorical Data Analysis: Models for Binary, Ordinal, Nominal, and Count Outcomes," Interuniversity Consortium for Political and Social Research (ICPSR) at the University of Michigan)

LANGUAGES

English fluency (native tongue), German (conversational, certified A1.2 level), Spanish and French (beginner)